

1 Page Quick Action Sheet

Fail To Learn Show #15, with Shannon Hansen ([go to show page](#))

This 1 page quick action sheet gives you 3 points you can take action on this week. These 3 items will keep you focused for the week.

1. What's Your Motivation?

Shannon's motivation was obvious for him. It was being a father for his kids. Often we get motivated for the wrong reasons and don't understand what's behind that. Here are some questions for you to discover, "What is your core motivation?" And help you stay focused to achieve what you want.

Why do you do what you do?

1. _____

What's important to you about (your answer on line one)?

2. _____

If you get (line 2), what's ultimately important to you about that?

3. _____

Keep this in your mind and keep asking yourself these questions.

2. How Will You Know When To Quit?

Shannon spent a lot of time working ideas that didn't work out as well as expected. He tried things and then kept at them longer than he should have.

How will you know when to quit when something isn't working out well?

Set up parameters before you start that let you know when something isn't working the way you want and you should stop.

It's okay to let projects and ideas die. That's part of nature. You'll have more bad ideas and projects than good ones. And knowing when to quit is critical to your survival.

3. What's The Game You Can Play?

Shannon said he turned defeat into a game. He won.

When I watch my kids play video games they spend all their time getting killed and stepping back up to start over. A little emotion is shed but they can start over. When you approach your business ideas the same way you'll always be able to step up and start over.

If you need help with this, Jane McGonigal wrote the book *Super Better*. It's filled with exercises and plans to help you make life better by turning things into games.